VALUATION ADVISORY

Business Valuation Services

Know what your business is worth. Make confident decisions with professional **business valuation** backed by financial analysis and strategic advisory.

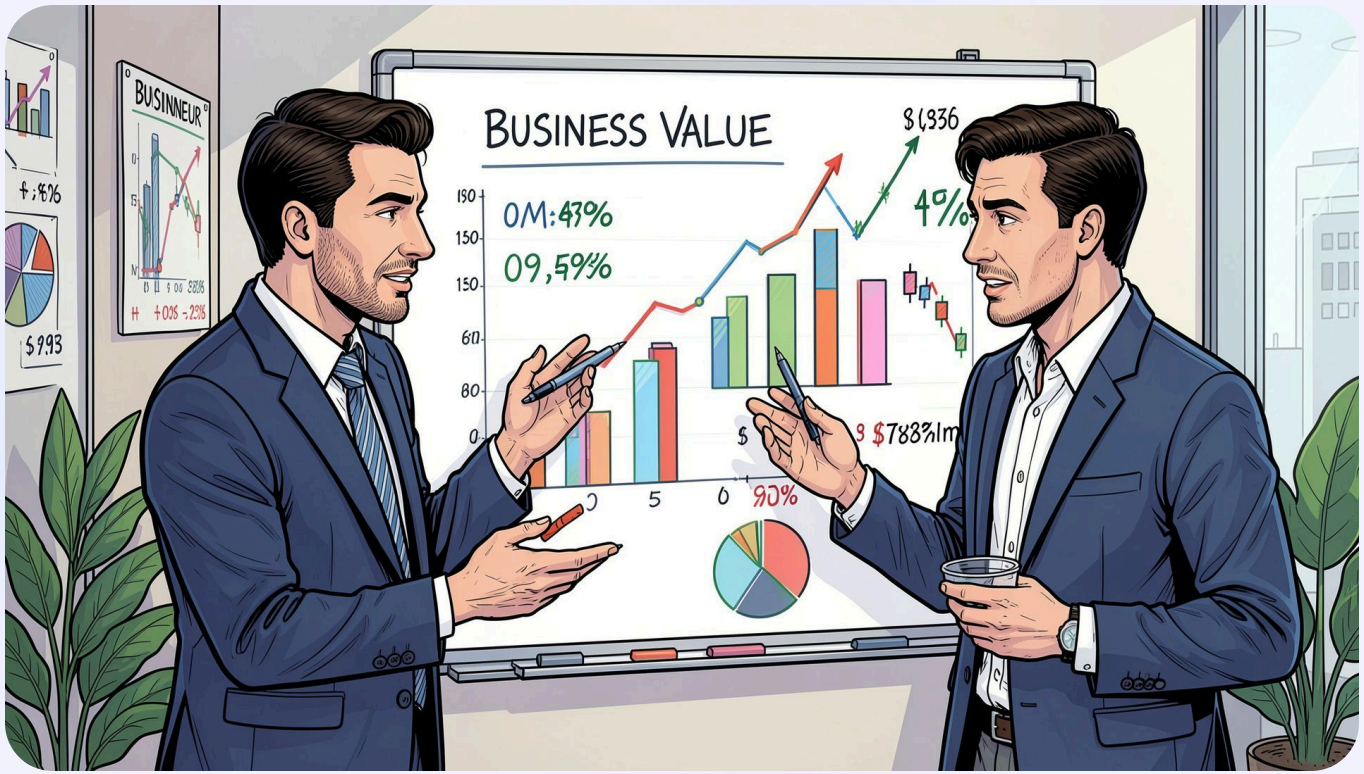
TRUSTED BY 500+ BUSINESSES

EXPERT CA & ADVISORY TEAM

END-TO-END SOLUTIONS

Made with GAMMA

What Is Business Valuation?



[Business valuation estimates] the **economic value** of a business or ownership interest — considering financial, market, asset and qualitative factors.

Independent Assessment

Objective view of business worth

Purpose-Driven

Tailored to each transaction or decision

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When Do You Need a Business Valuation?

Fundraising

Bring in investors with confidence

Mergers & Acquisitions

Support strategic transactions

Succession & Exit

Plan ownership transitions

Compliance

Meet regulatory requirements

ESOPs & Share Payments

Value employee stock options

Restructuring

Guide business reorganisation

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Our Business Valuation Services

SME & Private Company

Independent assessment for closely held businesses

Startup & Growth-Stage

Market potential and risk-based valuation

M&A Transaction

Acquisitions, divestments and merger support

IP & Intangible Assets

Brands, patents and intangible asset valuation

Fundraising Advisory

Investment transaction and financial driver analysis

ESOP & Share-Based

Share-based payment and ESOP requirements

Also covering **purchase price allocation**, **fairness opinions**, and **statutory & regulatory valuation**. Learn more about our business valuation services.

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Our Valuation Approach

01

Understand the Purpose

02

Understand the Business

03

Analyse Financial Information

04

Assess Market Factors

05

Apply Valuation Approaches

06

Challenge Assumptions

07

Prepare Valuation Report

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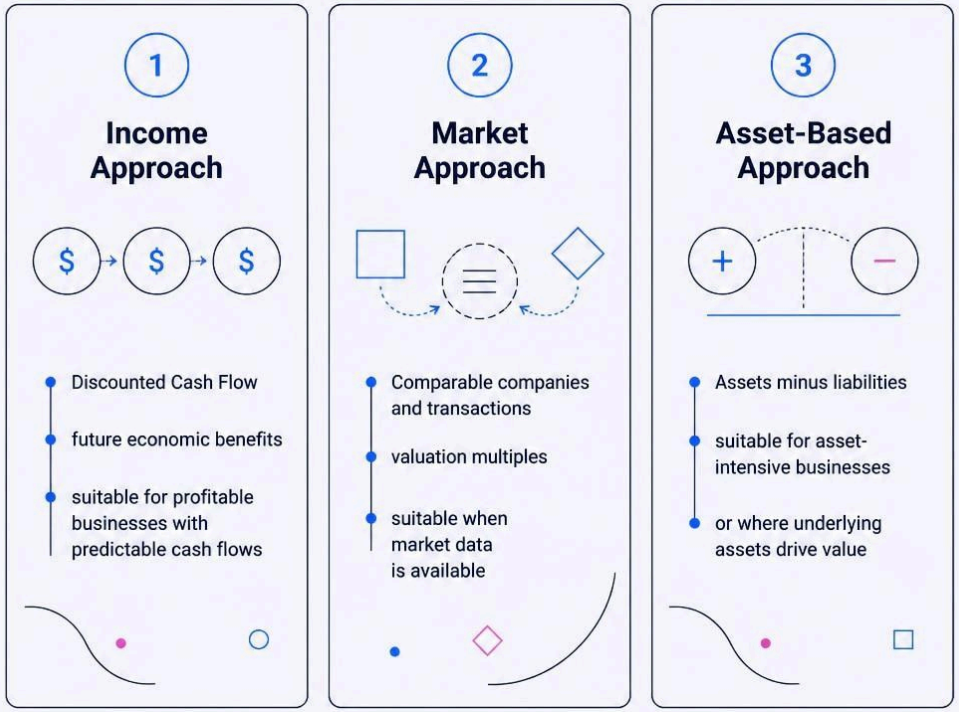
Three Core Valuation Approaches



A valuation may use **one or more approaches** depending on the purpose, facts and circumstances of the assignment. Our team selects the most appropriate methodology for your specific situation.

The appropriate approach depends on the business type, industry, data availability and the purpose of the valuation.

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What Drives Business Value?

Revenue & Profitability

Sustainable growth and quality of earnings

Cash Flow

Working capital discipline and generation

Management Strength

Team depth and succession readiness

Competitive Position

Industry outlook and market standing

Intangible Assets

IP, brand and proprietary advantages

Scalability

Future growth opportunities and risk profile

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Valuation for M&A, Funding & Exit

Mergers & Acquisitions

Support fair pricing and transaction structuring

Fundraising

Understand valuation before investor discussions

Exit Planning

Maximise value before a sale or succession

Buying or Selling

Independent basis for ownership transactions

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Why Choose Consulting & Beyond?

Experienced CA Team

Qualified professionals with deep advisory expertise

SME & Family Business Focus

Tailored understanding of closely held businesses

End-to-End Advisory

Valuation, corporate finance and strategic support

Clear, Documented Analysis

Structured reports with practical business insights

Consulting & Beyond — **business valuation advisory** for SMEs, startups, founders and investors across India.

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Get Your Professional Business Valuation

Whether you are raising capital, planning succession, or evaluating a transaction — a professional **business appraisal** provides a stronger basis for decision-making.

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